

## Houston Chronicle Corrects Inaccurate Data for Kingwood



On Tuesday, January 19, the *Houston Chronicle* published an article titled "Another down year in housing" on the front of the Business section. The article had an accompanying table broken down by MLS Area.

Unfortunately, the table incorrectly stated that the median price in MLS Area 32 (Far Northeast, which is largely Kingwood) dropped 36.4%. HAR provided accurate information to the *Chronicle*, which was that pricing declined only 0.1% in Area 32 from 2008 to 2009.

The *Chronicle* has admitted that the error was theirs and ran a correction on page A2 in the Wednesday, January 20 newspaper. We received a call from the editor on Tuesday night who personally apologized for the error and stated that they would include a mention of the error in Nancy Sarnoff's Sunday real estate column (which they did on page D3), as well as in the Kingwood neighborhood edition.

We wanted to make sure you knew that HAR provided accurate information and that we have communicated the potential damage that this misinformation could do to our REALTOR® members in the Kingwood area and their clients. The *Chronicle* clearly values the relationship it has with HAR and our REALTORS® so it was also nice enough to offer ad space in the Wednesday, January 27 Business section for us to communicate the correct information.